

HYPER ISLAND

New! Hyper Island Master Class – a brilliant way to boost your know-how in digital media and communication

Internet and other interactive platforms are becoming more and more important marketing channels for creative projects. Clients and agencies are all talking about how to involve new technology in projects, but everybody is wondering...

- Which are the actual advantages and possibilities of interactive media?
- How should interactive media most efficiently be used?
- What are the trends?
- How could I stay up to date?

The Hyper Island Master Class concept aims to raise knowledge and competence among its' participants, through short-term and intensive courses, when it comes to understanding interactive and digital media and the effective use of it.

With more than ten years experience, Hyper Island is in the absolute forefront of setting up quality courses within the field of interactive and digital media. By being the first real quality school of digital media in Sweden, Hyper Island has since 1995 built an impressive and great network containing many of the most creative and successful people in the industry, globally speaking. In collaboration with this outstanding expertise, Hyper Island creates several different kinds of Hyper Island Master Class.

The Hyper Island Master Class concept is built upon the unique Hyper Island methodology. You are expected to have a strong and active participation. Many educational actors talk about teaching - we practice learning, which is primarily built upon learning-by-doing and learning-by-reflection. We know that learning through dialogue and working in teams are important factors for great learning with strong impact. That is why you will interact with expertise through discussions rather than having a traditional lecture and you will work in team more often than individually.

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The strongest learning tool will be the challenging tasks putting you in various kinds of problem-solving situations.

Tailor-made Hyper Island Master Class for Companies

If your company wants a Hyper Island Master Class of its own, Hyper Island also creates tailor-made courses for companies and organizations that suit their particular needs. These courses can range from a 2 day-course to a longer period of time. The courses can be held at Hyper Island, on the companys' premises, or at an external location in Sweden or abroad. Courses can be conducted in English or Swedish. A Hyper Island Master Class can easily be combined with a team building or team development approach to have an even more powerful impact. Let us help you become wiser!

As a graduate of Hyper Island Master Class you will:

- become an up-to-date professional with forefront awareness of digital and interactive media.
- have increased awareness and understanding about digital and interactive media.
- be able to measure success of using digital and interactive media.
- become enriched with experiences of problemsolving and experience-based learning that will help you to continued lifelong learning.
- be part of a great professional network.

If your company wants to send more than one participant to Hyper Island Master Class, for now or over a period of time, please contact us for a special deal.

The Hyper Island Learning Team

If you have any questions concerning Hyper Island Master Class please email masterclass@hyperisland.se